

Tentative SYLLABUS:

Official Syllabus available the first night of class.

Senior Seminar in Business

Doane Lincoln Campus
Fall and Winter I Term, 2017
Monday Evenings (August 14 to December 11)
6:00 to 10:30 p.m.

Instructor

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Text

Leadership and Self Deception, 2nd Edition
The Arbinger Institute
ISBN 13: 978-1-57675-977-6
Publisher: Berrett-Koehler Publishers, Inc.

Course Description

With the guidance of a faculty member, students will develop a research or experiential project, which will demonstrate the knowledge and skills expected upon completion of the major. Satisfactory completion of this project, including a written and oral presentation, will demonstrate a solid understanding of the major, as well as the confidence and skills to work with existing and emerging aspects of the professional field, to do independent research and effective problem solving, and to communicate effectively.

Course Objectives

Upon successful completion of the course, students will have demonstrated the knowledge and skills outlined by the objectives of the major:

- Develop and use analytical and creative thinking skills to gather and analyze information, to identify and solve problems, to determine potential outcome alternatives, and to make appropriate decisions
- Gain knowledge and understanding of the theories of *designated emphasis* and the ability to apply those theories to situations in the work-place
- Gain knowledge and understanding of the ethical and legal issues involved in human resource management
- Gain knowledge and understanding of the various components of a business enterprise and the interrelationship of those components
- Gain knowledge and understanding of the nature of change and develop a willingness to anticipate, adapt, and respond effectively to change

Learning Strategies

- Students will utilize an online simulation to demonstrate decision-making in a work team based on the objectives of the major.
- Students will create a Letter To Stakeholders to illustrate applied management theory. The statement will include business results, a company overview, and management philosophy.
- Students will write a thorough autobiography, with guidance from key faculty members.
- Students will read The Arbinger Institute text and be prepared to discuss lessons learned as they apply to critical thinking on management theory and change.
- Students will interact with industry leaders and write a journal to demonstrate information learned from each participant.
- Students will present their biographies, business results, and other company information in an engaging one-hour presentation.

Methods for Assessment

- Authentic engagement with the online simulation will be assessed through faculty analysis of the decisions made in each round. The actual results will not be a determining factor; rather, student ability to assess and understand the results will be assessed.
- The ability of students to interact, communicate, and effectively work with team members will be assessed through faculty observation and student evaluations. Three peer evaluations will be completed throughout the simulation.
- Letters to Stakeholders will be assessed based on consideration, documentation, and relevance to operations.
- Autobiographies will be assessed on grammar, punctuation, and a sincere effort to describe and analyze the people and experiences in correlation to human growth and development. The content of the autobiography will not be judged (no person has the right to judge the life of another).
- Industry leadership journals will be assessed through faculty analysis of student reflections which must indicate a sincere effort to recap lessons learned and a sincere attempt to confer insights and critical thought.
- The final presentation will be assessed by the faculty member, the undergraduate coordinator, and the department chair. These assessments will consider student demonstration of the major objectives, creativity, innovation, participation, and team cohesiveness.

Policies

- **Attendance** - This class is experiential, participative, and collaborative. We are in this together. The absence of any one person will be felt by all so please plan to attend all class sessions. If you need to miss a class, contact me prior to the class.
- **Grading** - Students will earn a final grade of A+, A, B+, B, C+, C, D+, D, or F based on the average of assessments of all assignments. Assessments made by the undergraduate coordinator and assistant to the dean will apply toward the final assessment as a minority percentage analysis of the final presentation (the faculty member's assessment will be applied as the majority grade).
- **Late Assignments** - Assignments turned in after the due date will be accepted **IF** the student contacts the faculty member prior to the assignment due date.
- **Academic Integrity** - Respect others and always cite the source of any ideas or words which are not your own. This is a strict policy but, more importantly, it is the right thing to do.

Please refer to the online catalog for all other policies.